






Fundnel Teams Up With Thirdrock To Accelerate Asian Growth Companies

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 **Crowdfund Insider**
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Fintech investment platform **Fundnel** announced on Tuesday it has partnered with investment advisory and wealth management group **Thirdrock** to help mid-stage, high-growth companies obtain funding in a more timely and cost-efficient manner.

According to Fundnel, the partnership will unite Fundnel's deal assessment technology with Thirdrock's forward-looking investment mandate. It will help to connect Asia's brightest companies with the most relevant investors, accelerating their path to long-term goals, such as being acquired or going public. Fundnel also revealed:



"The collaboration marks the birth of a cross-referral program that brings the deal pipeline of both entities together into a data-driven funnel that quantitatively assesses applicant companies to determine the viability of each funding opportunity. Thirdrock will also lead investments into select companies that emerge with quality scores post-assessment. The aim of this partnership is to provide these companies with the best resources to help them succeed in the shortest possible timeframe."

While sharing more details about the partnership, Melvyn Yeo, Executive Partner at Thirdrock Group, stated:

"As trusted stewards of our clients' assets, we are constantly exploring ways, including leveraging technology, to enhance our investment recommendations to better serve the complex investment needs of our clients. Fundnel's proprietary smart assessment technology has put many more potential companies on the deal table than was possible before," "The *Fundnel Factor* assesses technologies at lightning speed, and gives us access to a constant flow of quality companies to potentially invest in. We look forward to many future successes with Fundnel."

Kelvin Lee, Co-Founder and CEO of Fundnel, then commented:

"As a young Fintech company, we're proud to partner a top-performing industry incumbent such as Thirdrock to ride the new wave of financial technology together. The proof is in our technology pudding, and we're proud of our track record in assessing companies. We've been a springboard for many who have gone on to achieve even more success —



listing publicly, or raising subsequent rounds. With our partnership, we hope to bring greater value to companies who are looking for quality investment partners and fuel to reach their next stage of growth."

Fundnel added it has already expanded to Australia this year and is now eyeing Malaysia for its next international footprint. Upcoming deals on the platform include