

Thirdrock Beefs Up Private Banking

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Arthur Fong, Thirdrock

A fledgling wealth manager in Singapore has bulked up on private bankers, including a notable hire from the Bank of Singapore.

Thirdrock, founded in 2010 in Singapore, said it has bulked up in client advisory in recent weeks, bringing its private banking force to nearly 20 people.

Most recently, the family office has hired **Arthur Fong** as a senior client advisor. Fong is a veteran Asia banker who most recently was a managing director at the Bank of Singapore, where he focused on the greater China market.

Hiring Continues

Led by founder and former ABN Amro China banker **Jason Lai**, Thirdrock also hired **Martin Lim** from Standard Chartered as a senior client advisor earlier this year, as well as **Richard Lewis**, **Rainer Teo** and **Nikhil Niyogi** as client advisors.

«We remain focused on hiring, grooming and retaining talent who are committed to advising and to acting in the best interests of our clients, as we believe this is a critical lynchpin of the firm's long-term success,» Lai said.

Digitally Enabling

The hires, first reported by «[Hubbis](#),» underscore the rising importance of independent asset managers in Asia, where boutiques are increasingly winning talented bankers off of big firms like UBS.

Thirdrock said besides hiring, its priorities include improving its technological infrastructure to digitally enable its private bankers, and to improve efficiency and productivity.

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