

# Fundnel partners with Thirdrock to accelerate asian growth

Dec 13, 2017

Fintech investments company partners independent asset management group with a portfolio worth more than USD 2billion to accelerate growth of Asia's best and brightest mid-stage companies

Fintech investment platform Fundnel has partnered with investment advisory and wealth management group Thirdrock to help mid-stage, high-growth companies (typically Series B onwards) obtain funding in a more timely and cost-efficient manner.

The partnership will meld Fundnel's deal assessment technology with Thirdrock's forward-looking investment mandate. It will help to connect Asia's brightest companies with the most relevant investors, accelerating their path to long-term goals, such as being acquired or going public.

The collaboration marks the birth of a cross-referral program that brings the deal pipeline of both entities together into a data-driven funnel that quantitatively assesses applicant companies to determine the viability of each funding opportunity. Thirdrock will also lead investments into select companies that emerge with quality scores post-assessment. The aim of this partnership is to provide these companies with the best resources to help them succeed in the shortest possible timeframe.

"As a young fintech company, we're proud to partner a top-performing industry incumbent such as Thirdrock to ride the new wave of financial technology together," said Kelvin Lee, Co-Founder and CEO, Fundnel. "The proof is in our technology pudding, and we're proud of our track record in assessing companies. We've been a springboard for many who have gone on to achieve even more success -- listing publicly, or raising subsequent rounds. With our partnership, we hope to bring greater value to companies who are looking for quality investment partners and fuel to reach their next stage of growth."

We would like to hear any feedback or suggestions you have – either on this content, or on what you would like to see us produce going forward. Plus – we want to hear about your news and any interesting developments at your firm.

Please email [editor@hubbis.com](mailto:editor@hubbis.com)

Copyright © 2017. Hubbis (HK) Limited. All rights reserved

Copyright © 2017. Hubbis (HK) Limited.

All rights reserved